These social media messages are intended for use on their own or in combination with the videos and ‘cards’ provided as part of this pack. You can modify, mix and match the messages with the media as you see fit. If you use these materials, please include the #CelebrateBetter hashtag on any social media post so that we can find and share your posts. This ensures maximum impact. Thank-you!

When you throw plastic confetti into the air, there's a 💯 percent chance it comes back down as litter.

Let’s #CelebrateBetter

Find out more: helcom.fi/CelebrateBetter

Most confetti is made of plastic

Plastic doesn’t biodegrade but breaks up into ever smaller pieces which can be eaten by micro-organisms and enter the food chain.

Let’s #CelebrateBetter

Find out more: helcom.fi/CelebrateBetter

Most confetti is made of plastic

When thrown outdoors, confetti enters waterways, storm drains and eventually ends up in the sea.

Once in the sea, it can last for hundreds of years.

Let’s #CelebrateBetter

Find out more: helcom.fi/CelebrateBetter

Why pollute your environment with thousands of pieces of plastic confetti?

Flower petals work better, smell better and are biodegradable!

Let’s #CelebrateBetter

Find out more: helcom.fi/CelebrateBetter

Confetti. It’s not pretty.

Let’s #CelebrateBetter

Find out more: helcom.fi/CelebrateBetter

Why throw thousands of tiny pieces of plastic into the environment?

Plastic confetti enters waterways, storm drains and eventually ends up in the sea where it can enter the food chain.

Let’s #CelebrateBetter

Find out more: helcom.fi/CelebrateBetter

Throwing plastic confetti outdoors is littering.

With so many environmentally friendly alternatives, who needs it?

Let’s #CelebrateBetter

Find out more: helcom.fi/CelebrateBetter

Most confetti is actually made of plastic.

Because the pieces are small, they easily break up into #microplastics - the most damaging form of plastic pollution.

Let’s get creative and #CelebrateBetter

Find out more: [helcom.fi/CelebrateBetter](https://helcom.fi/help-us-prevent-litter-at-sea-survey-on-mass-releases-of-balloons-and-use-of-plastic-confetti-outdoors/)

#CelebrateBetter

Millions of tiny plastic pieces are are intentionally released into the environment each year.

You may have heard it referred to as ‘confetti’.

Let’s #CelebrateBetter

Find out more: helcom.fi/CelebrateBetter