These social media messages are intended for use on their own or in combination with the videos and ‘cards’ provided as part of this pack. You can modify, mix and match the messages with the media as you see fit. If you use these materials, please include the #CelebrateBetter hashtag on any social media post so that we can find and share your posts. This ensures maximum impact. Thank-you!

Whatever goes up must come down.

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Millions of helium-filled balloons are intentionally released into the atmosphere each year. They cause serious harm to marine animals and birds. And often end up as litter in our seas and on our beaches.

Find out more: helcom.fi/CelebrateBetter

#CelebrateBetter

When you send a balloon into the sky 🎈⛅, there's a 💯 percent chance it comes back down as litter.

Find out more: helcom.fi/CelebrateBetter

#CelebrateBetter

Latex balloons are sometimes marketed as being biodegradable 🎈🤨

But…

Latex balloons are the type of balloon most commonly found in the stomachs of dead animals.

💥There is no such thing as an ‘environmentally friendly’ balloon💥

Find out more: helcom.fi/CelebrateBetter

#CelebrateBetter

Balloons are 32 times more likely to kill seabirds than hard plastics.

Releasing balloons is environmental vandalism.

Find out more:

helcom.fi/CelebrateBetter

#CelebrateBetter

Balloons and balloon fragments are the deadliest kinds of marine pollution for seabirds, killing one in five birds that ingest them.

Please don’t release balloons into the sky.

Find out more:

helcom.fi/CelebrateBetter

#CelebrateBetter

Balloons are more deadly for seabirds than any other kind of plastic

Yet each year millions of helium-filled balloons are intentionally released into the atmosphere.

Let’s change that.

helcom.fi/CelebrateBetter

#CelebrateBetter

Did you know that helium balloons can travel far?

REALLY far…

In 2013 a schoolboy in the UK released a helium balloon for a school project. It was recovered in Australia. Total distance travelled = 16,970 km

There is no safe place to release balloons into the air.

So… let’s stop doing it.

helcom.fi/CelebrateBetter

#CelebrateBetter

Millions of helium-filled balloons are intentionally released into the atmosphere each year. They cause serious harm to marine animals and birds. And often end up as litter in our seas and on our beaches.

This is why mass balloon releases are banned by many municipalities.

Does your municipality #BanTheBalloon?

Find out more:

helcom.fi/CelebrateBetter

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