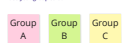




- The sticky notes function like a whiteboard. You can add, delete, move, and group them while working on the workshop. You can also use them to create a visual record of the workshop.
- Use the sticky notes to create a visual record of the workshop. You can add, delete, move, and group them while working on the workshop. You can also use them to create a visual record of the workshop.



- For sticky notes, group "W" is additional to the board. You can use it to create a visual record of the workshop.
- Use the sticky notes to create a visual record of the workshop. You can add, delete, move, and group them while working on the workshop. You can also use them to create a visual record of the workshop.

Group A - recap card

Levels and scales are important. Integration of top down and bottom up. Working on smaller levels. A structure should be implemented to make it possible to happen. Ex of Finland: Prime minister office is in charge of maritime work and is linked to EBM. Cross sectors are working together. Information in EBM, spread in society even if it's difficult concept. That should be explained in an easy way. Sell better EBM with using storytelling. Highlight benefits of EBM. To start with something, have BISP as a pilot project for EBM. Structure of Helcom, think about removing/changing things if they are not working well. Make sure that people in working areas are working all together and cooperating.



Group B - recap card

Public awareness on EBM and involve local public. EBM could be used in a marketing campaign. Have a alliance of institutions to spread the word on EBM. Importance to the science knowledge and should be translated to the general public. Have more stakeholders involved in the EBM process. Create platform where they can share easily. Mapping the current players and have some collaboration of the EBM. Have mediators to talk to each other about EBM. Need the integration of all stakeholders in EBM process. Nature should have a right to be unharmed. Work on the local level as much as possible. Uncertainties should not block from taking actions. Pilot project, the example of addressing to Helcom underwater noise issue. Look at the current structure of Helcom and see if that works well enough. If not, merge or remove them.



Group C - recap card

Helcom and the communication should address EBM. Make better use of the cooperation together with inventory or existing structures and networks to incorporate in EBM implementation. Assessment. Going down to scale with pilot projects. The more side approach should be a priority and more funding should be on EBM. Involve more people (examples, farmers). Communication. Better communication, especially about the results of EBM. Talk a common language. Target people who are not aware of Helcom and EBM.

