Integrated and multi-benefit - recipe for measures to curb diffuse nutrient inputs

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NEW CLIMATE NEW THINKING NEW PATH
Climate change

Eutrophication

Loss of biodiversity

40% pollinators facing extinction (FAO)

Soil degradation:
loss of C and humus

Erosion

> 50% of surface waters not in good status (EU WFD)

Fertile soil depleted in 60 years (FAO)
TIME FOR CHANGE
Farmers as land managers have the solution - key is the SOIL

Healthy soil stores carbon and water, gives better yields with less emissions to water
A WHOLE NEW PERSPECTIVE ON SOLVING WICKED PROBLEMS

designthinking.pg.com

Cooperation
LET’S MAKE THE MOST OF THE ADVANCED TOOLS WE HAVE AT HAND
KEEP WATER, NUTRIENTS AND CARBON IN THE SOIL
SLOW DOWN WATER FLOW IN THE LANDSCAPE
WORK ACROSS LEVELS AND SECTORS
INVEST IN HUMAN CAPACITY

Skills to use the tools

Knowledge on practice

Advisory services for land and water management
EU Common Agricultural Policy 2021-2027

MULTIPLE BENEFIT MEASURES

Sustainable soil management
Nutrient balanced farming
Maintaining biodiversity
Climate preparedness

EU Water Framework Directive 2021-2027

MULTILEVEL GOVERNANCE

DEMOCRACY

MULTIPLE BENEFIT, COMPLEMENTARY MEASURES
Baltic Sea Action Plan 2020-

Promote:

**Nutrient balanced farming**

**Practises for healthy soils**

**Other multiple benefit, nature-based solutions**

River Basin Management Authorities

Land use, spatial planning

Green infrastructure

Forestry

Dialogue: complementarity with measures in agriculture
Vision for BSAP 2030
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