Baltic Marine Environment Protection Commission
Headline font is Calibri Bold

Headline text size: 44-80 points.
Character spacing: Tight. Line spacing: -0,8
Colour: HELCOM blue [RGB: R0+G75+B127] or black.

SUBTITLE = CAPITAL LETTERS & BOLD
Body text font: Calibri, size 22-36 points.
Backgrounds

Three backgrounds: white, light blue (this one) and full blue. Same layout – change or mix them.

COLOURS

HELCOM blue = \textcolor{blue}{R0+G75+B127}
Biodiversity = \textcolor{green}{R22+G137+B66}
Eutrophication = \textcolor{orange}{R91+G103+B65}
Hazardous substances = \textcolor{brown}{R170+G123+B44}
Maritime activities = \textcolor{red}{R50+G85+B109}
Path to go and show

1. START SLIDE
   Show HELCOM logo before your presentation

2. TITLE SLIDE
   Choose background picture and type your title

3. BACKGROUND SLIDE
   White, light blue or full blue ground for your show

4. END SLIDE
   Finalize it with logo and domain
Further suggestions

- in most cases it should be possible to apply the template easily to your existing presentation slides

- with the diverse templates one can create rhythm and make the overall structure more clear – these will assist the audience to stay focused
Further suggestions

• The footer fields for date/author/event can easily be hidden, or applied, to each slide

> Insert/Header & Footer